

## **Main Street Reisterstown Program Merchant's Meeting**

**Location/Date:** Java Mammis - April 29, 2013, 6:30pm

**Attendees:** Amy Mantay, Mary Molinaro, Calvin Reter, Jimmy Roberts, Dave Powers, Officer Willis, Irwin Kramer, Dan Carey, J T Doer, Lisa Dibeon, Genn Biddinger, Carrie Gorham, Jenn Heinstedt

Amy had everyone introduce themselves and then gave a report from the committees:

Mary said that the **organization committee** has been working on the budget most recently for the next three years in preparation of applying for Main Street MD status.

Amy and Calvin said the **economic restructuring committee** has been working on preparing a brochure with all the state, county and private bank opportunities they can use for work on the property and will be sharing it with the help of the promotion committee to business owners and property owners along Main Street.

Amy and a few members of the **promotion committee** said the committee is looking for more volunteers and working on ways they can work with the other committees. They discussed having each committee member "adopt a block" and start to build a relationship with all the businesses in that block so as we need to reach out with information it will be easier. Their goal will be to put a face to the message. They also discussed needing a "simple consistent message" to share with everyone.

Irwin said the **design committee** had a meeting this afternoon with Peter Kirks from the Maryland Historic Trust who shared some background information. Peter will be doing a reinventory of the historic properties as they were identified in 1978. He said are working to restore history and revitalize this district to its original splendor. Members will be examining each property dividing the blocks among themselves. They met with SHA and will be looking for street improvements as well and possible grants that can help us. As a committee they will also be working with economic restructuring committee to look for grant potential.

Dan said the **clean, safe, and green committee**. Officer Kauffman will be attending the meeting tomorrow morning to talk about safety on Main Street. The Merchant on Patrol program will be put on hold indefinitely. He reminded everyone that the first Clean Up Day will be held May 4<sup>th</sup> and Java Mamma's will be offering a discount to each participant. About 30 people have signed up so far to help. There were 3 trees donated by Live Green Landscape for Earth Day and while we had hoped to have them planted in April, we will get them planted as soon as the Board of Education completes the paperwork. Tony Baysmore said that the Department of Public Works reported that they will install a trash can in front of the school sometime in May.

Amy passed out a copy of a flyer she has prepared for the month of May that will show the Calendar of Events for the month on one side, contact information on the other side and some Historic Information about the town. She will be working on a Visitor brochure to handout this summer.

**Clean-ups** , May 4<sup>th</sup>, 10am-Noon

Will be held on the first Saturday of the month (June1, July 6, August 3)

Meet at Reter's Crabhouse

**Bloomin' ArtFest** , May 11<sup>th</sup> from 10am – 5pm

Franklin Middle School. We will have a booth at the event.

**Reisterstown Volunteer Fire Company** 100<sup>th</sup> Anniversary Parade, May 18, 9am  
Main Street from Chartley Drive to Village Center Drive. This morning it was reported that this may be delayed due to the accident involving one of their firefighters.

**The Gathering**, June 8<sup>th</sup> Pending

**Music on Main Street**, Fridays June 21-August 23<sup>rd</sup>, 7:00-9:30pm  
Lawn at Franklin Middle School

**Farmers Market** – events will start Sunday, June 2<sup>nd</sup> from 10am-2pm and continue every Sunday until early September. It will be setup on the grass area behind 358 and 360 Main Street.

#### Networking Ideas

##### **Retail/restaurant promotions and tie-ins to events**

Main Street Discount/Shop Local Card

\$10 card: discount at participating businesses

Mary talked and showed a couple of examples and said we needed at least 10 merchants to agree and we hope to order the decal for the store owners as well as the Shop Local Card we will be selling. There was some discussion over color and font being used. Each merchant at the meeting agreed that they would participate in the program.

**Extended hours during events** was discussed to be sure all businesses are aware of the events and can stay open during the events

**Shared Parking** was discussed and those merchants at the meeting said they agreed that it would be smart to allow someone to park in their lot, shop there and possibly somewhere else on Main Street

#### Communications

[www.baltimorecountymd.gov/go/Reisterstown](http://www.baltimorecountymd.gov/go/Reisterstown)

Facebook: Reisterstown Main Street